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# BUSINESS expansion

## Arylessence celebrates new facility.

Arylessence recently celebrated the grand opening of its corporate headquarters near Marietta, GA. The Flavor Research and Development Center, two laboratories and three offices are located in the new, expanded facility, which is adjacent to the original corporate headquarters, built in 1986; that location still houses the Fragrance Research and Development Center and offices for corporate executives and the finance, regulatory, customer service and marketing departments. With doubled manufacturing capacity, the facility also includes new office space for the sales team; an executive conference room; a training and presentation room; employee exercise room; offices for

purchasing and technology personnel; and approximately 25,000 sq. ft. of state-of-the-art warehouse space, featuring an advanced fire safety system.

"A component of branding means having the human and capital resources to invest in greater capacity to grow and innovate," noted Steve Tanner, President, in his address during the open house. "Arylessence captures and analyzes market intelligence, which helps guide the creation of our custom fragrances and flavors, as well as our new product strategies."

Named as one of Cobb County's Top 25 Small Businesses in 2005 and 2006 in the Cobb Co. Chamber



*Steve Tanner, President and CEO of Arylessence, speaks at the company's Open House and luncheon in honor of its newly completed facility.*

of Commerce's ranking of privately held companies, Arylessence formulates fragrances for customers based on leading fragrance technology, consumer research and product trend analysis. **SPRAY**